



Winners Selected in Ingersoll Rand Sponsored Contest to Build \$300 Houses in Developing Countries

The \$300 House Design Competition aims to provide affordable and sustainable housing for the world's poor. Launched in May and sponsored by the Center for Energy Efficiency and Sustainability (CEES) at Ingersoll Rand, the concept is to create a simple dwelling that can be built for under \$300.

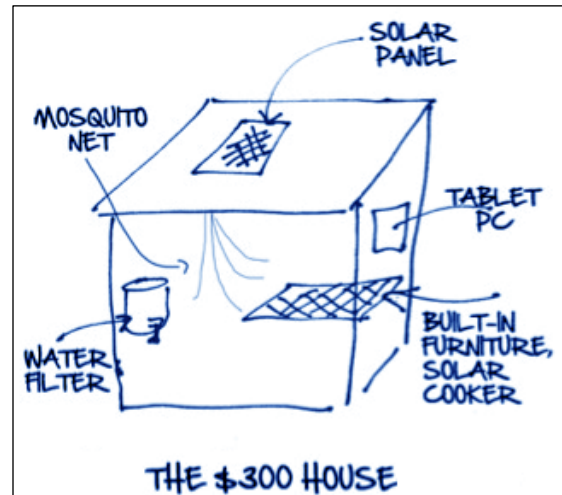
Six winners were recently selected from the 300 innovative and unique designs submitted; they'll receive \$15,000 in scholarships to attend a prototyping workshop later this year. In addition, the top 16 placements will share \$10,000 in cash awards. Check out [the winning \\$300 House designs and all of the submissions](#).

Entries came from around the world, from top-notch designers, architects, students and other professionals. The contest was hosted by the online contest platform [jovoto.com](#). Winners were chosen based on votes from the community and a panel of judges comprised of expert designers, architects, and thought leaders.

The \$300 House challenge helps raise the dialogue around global sustainability issues and how to best provide safety, comfort and efficiency for our world's growing populations. The project began as a challenge to businesses in a *Harvard Business Review* blog post by Dartmouth professor [Vijay \(V.G.\) Govindarajan](#), and co-author Christian Sarkar, an independent internet disruptive innovation consultant. "We want designers and architects to see this as a business opportunity," says Govindarajan. "This design challenge will help us get some innovative people to focus on a vast unserved market waiting to be created across the world."

"Managing the development of our world's growing populations while balancing increased demand for energy and finite natural resources like water will require new and unique solutions and global collaboration," said Scott Tew, director, CEES. "As a company focused on comfort, safety and efficiency, this is an exciting opportunity to look outside our company at new and innovative ideas. There's much for us to learn from the creative thinking of all of the submissions."

For more information on the contest and the experiences that inspired it, visit [The 300 House website](#) and [The 300 House blog](#).



This sketch depicts the concept of the home and key infrastructure components. The house must keep a family safe from weather, facilitate a good night's sleep, and reinforce a sense of dignity for residents.

Winning entry below, [click here](#) to see all.

